

PROBLUE & World Bank fisheries and ocean engagement

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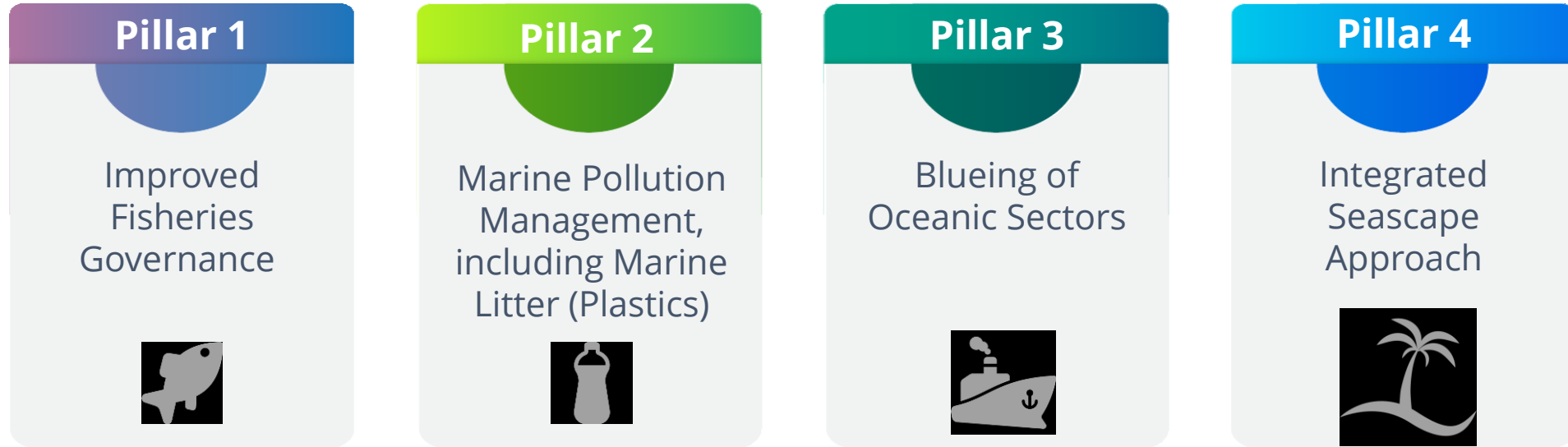
Oslo, 21 May 2019

Introduction

- From PROFISH to PROBLUE
- Blue Economy: integrated and sustainable development of economic activities in an healthy ocean
- Fisheries remains the main entry point

PROBLUE, the Global Program for the Blue Economy

New MTFD launched late 2018 for the transition to the Blue Economy



Goal: To achieve integrated and sustainable economic development in healthy oceans

Global knowledge products & tools

Targeted TA throughout the project cycle

Investments

Gender, MFD & Climate Change



PROBLUE, the Global Program for the Blue Economy

- Supporting Bank-wide engagement strategy (cross-Global Practices)
- Catalytic by leveraging IDA, IBRD, others (e.g., impact investors)
- Demand-driven + Donor interest
- Bank-executed activities mainly

	Pillar 1	Pillar 2	Pillar 3	Pillar 4
Influence the agenda	✓✓	✓✓	✓✓	✓✓
Innovate and Enhance Operations	✓✓✓	✓✓✓	✓	✓✓
Increase Impact				
<i>Lending</i>	✓✓✓	✓✓✓		✓
<i>Co-finance</i>		✓		

PROBLUE - Strategic Guidance and Direction

Our Thematic Priorities for first year

Pillar 1: Improved Fisheries Governance

- *Selected drivers of over-exploitation:* Governance; Transparency; Trade & subsidies
- *Sustainable aquaculture development:* biosecurity; new production models

Pillar 2: Marine Litter and Pollution Management

- *Marine plastics:* Pathways out of plastics; land- & sea-based
- *Marine pollution:* Big picture

Pillar 3: Blueing Oceanic Sectors

- *Pathways to sustainability for existing sectors:* desalination; shipping; tourism
- *Sustainable development of new sectors:* offshore wind

Pillar 4: Integrated Seascapes Approach

- *Roadmap to a Blue Economy:* Blue Economy Development Framework
- *Nature-based solutions for coastal resilience*

PROBLUE Financing, in-kind contribution, collaborations

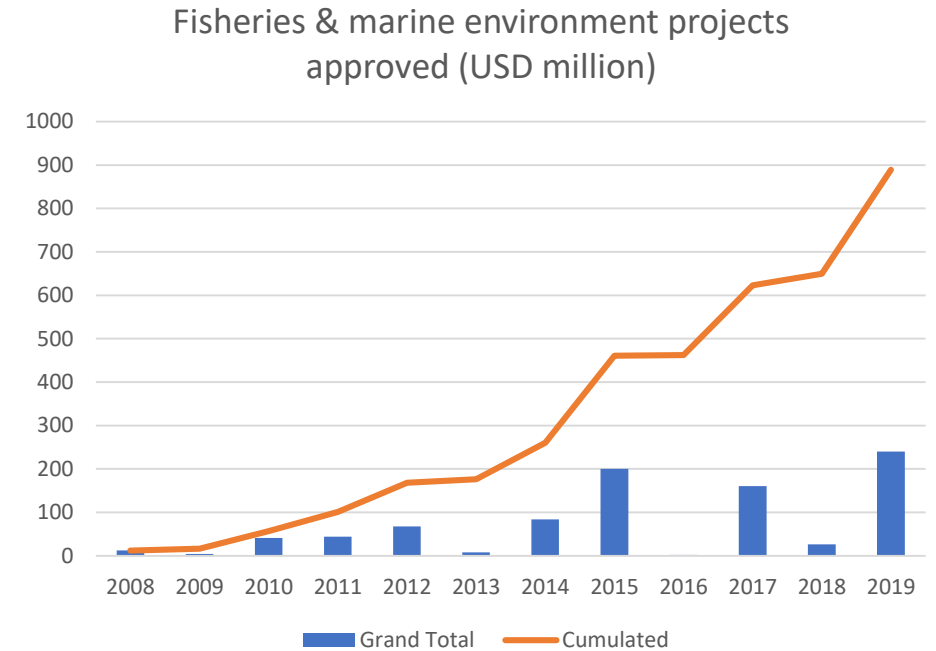
- Current contributors: Sweden (\$34M); Norway (\$15.5); Iceland (\$1.4M); Germany (\$1.2M); France (\$1M); European Commission (PROFISH; \$2.4M)
- New contributions expected from: Canada (\$50M); Denmark (\$3M); France; Norway; Germany; EC
- Positive signals from: New Zealand; Korea; Japan; ...; Foundations
- MoU for technical assistance: Iceland; Korea Maritime Institute
- Secondments: Iceland; Norway; Korea
- Collaboration on-going / planned with: FAO; OECD; OIE; IMO ...

Learning from PROFISH

- Good: Leverage
- Good: Dialogue and involvement of donors

- Do better: Financial & result reporting
- Do better: Communication
- Do better: Knowledge management
- Do better: Secretariat's management capacity

- Recommendations: Stronger network of partners within the Bank
- Recommendations: Better transparency



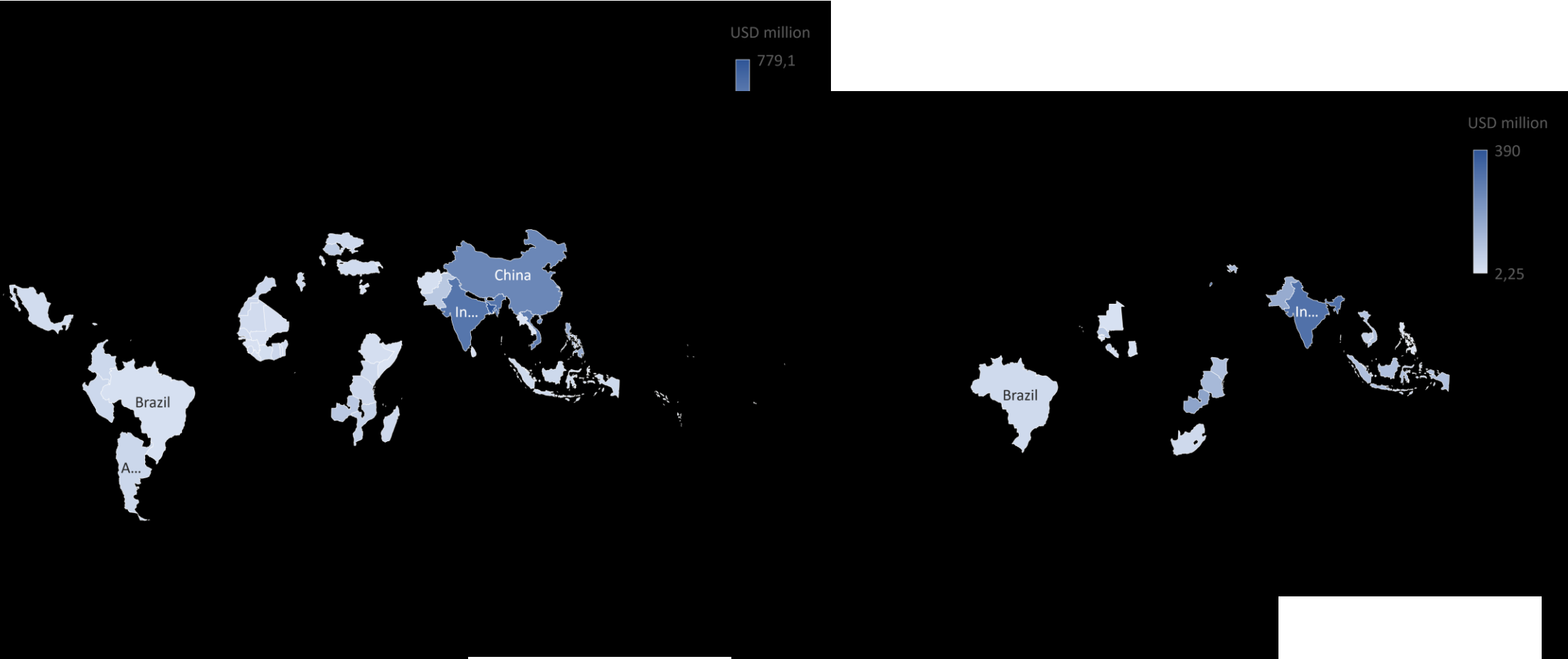
Trends

- Increasing demand in South and East Asia for fisheries and Blue Economy approach; at a lesser level in Latin America
- Signals from Eastern Europe, Central Asia and North Africa for the Blue Economy
- Potential slow down from Africa in fisheries. Blue Economy might be the way forward.

Blue Portfolio & Pipeline

Portfolio around \$5 billion
. IDA/IBRD \$4.5 billion

Pipeline of around \$2 billion
. IDA/IBRD \$1.8 billion



Fisheries & marine protection Portfolio & Pipeline

Portfolio around \$1.5 billion
. IDA/IBRD \$1.3 billion

Pipeline of around \$0.7 billion
. IDA/IBRD \$0.6 billion (but...)



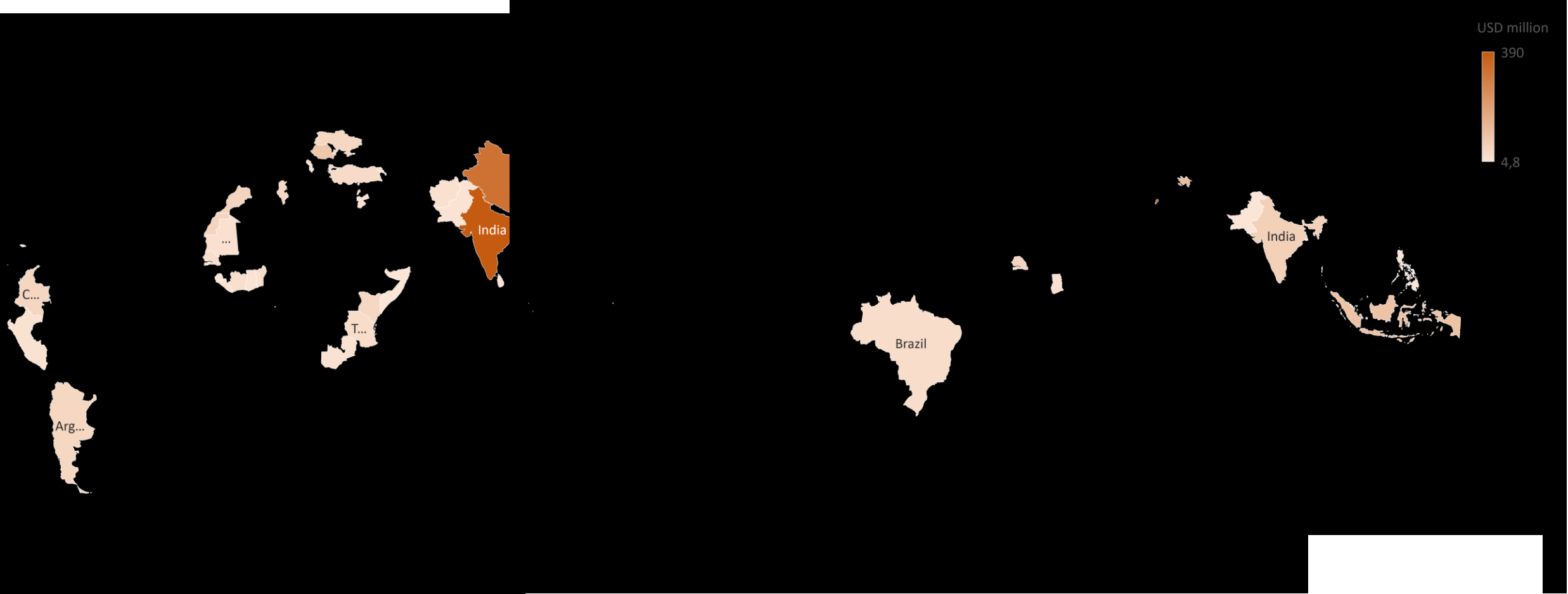
Pollution Portfolio & Pipeline

Portfolio around \$2.3 billion

. IDA/IBRD \$2.1 billion

Pipeline of around \$0.8 billion

. IDA/IBRD \$0.7 billion



Oceanscape Portfolio & Pipeline including some “Blueing”

Portfolio around \$1.8 billion

. IDA/IBRD \$ 1.6 billion

Pipeline of around \$0.6 billion

. IDA/IBRD \$0.4 billion

